



# *Informationen And rules*

The Harajuku Dreams rules are valid for DoKomi 2025. If you have any questions or concerns, please email [fashion@dokomi.de](mailto:fashion@dokomi.de) or contact a helper in the Harajuku Dreams area at DoKomi.

## Table of contents

Page 2	Opening hours
Page 3	Process
Page 5	Harajuku Dreams forms & labels
Page 6	General Data Protection Regulation
Page 7	Additions
Page 8	Permitted & prohibited items
Page 10	Examples of adult articles
Page 11	Examples of novelty items
Page 12	Examples of exceptions

## Opening hours

Please note that the Harajuku Dreams area has different opening hours than the DoKomi!

	<b>Acceptance of goods</b>	<b>Sales times</b>	<b>Pickup times</b>
Freitag	13:00 - 20:00	13:00 - 20:00	17:00 - 19:30
Samstag	10:00 - 20:00	10:00 - 20:00	10:00 - 19:00
Sonntag	10:00 - 12:00	10:00 - 18:00	10:00 - 17:00

- a) We reserve the right to adjust the acceptance, sales and pickup times according to the current situation and without notice.
- b) As an active part of DoKomi, you rarely find time to visit the Harajuku Dreams area. Therefore, we offer all exhibitors and members of the DoKomi helper team special times during setup on Friday and dismantling on Sunday. You can get more detailed information by email at [fashion@dokomi.de](mailto:fashion@dokomi.de)

## Process

### 1. General

For organizational reasons, there may be changes to the procedures during the DoKomi.

Due to limited space, it is unfortunately not possible to sell items this year that cannot be openly displayed on the exhibition area.

### 2. Buying

All Harajuku Dreams Bring & Buy items must be paid for at the Harajuku Dreams cash register. Payment is only possible in cash. Payments by debit card are not possible.

### 3. Registering & Selling

The submission is only possible with a completed Harajuku Dreams form. The following must be taken into account:

- a) To prevent damage, items must not be wrapped in cling film. Masking tape or gift ribbon are also not permitted. Tip: We recommend transparent gift wrap!
- b) A maximum of 10 items can be submitted per list. Multiple lists are also possible by arrangement. Only permitted items can be submitted. A list of permitted and prohibited items can be found under the heading 'Permitted & prohibited items'.
- c) The times for acceptance can be found in the opening hours.
- d) To drop off your items, you will need a Harajuku Dreams number. This will only be issued by the Harajuku Dreams team ON SITE!

Only one Harajuku Dreams number is issued per person. The number starts with 'HD-' and is only valid for the Harajuku Dreams Bring&Buy, not for the general Bring&Buy.

- e) A label with the Harajuku Dreams number, the item number from the list and the price indicated must be affixed to each item.

Please use our form to label the fashion items.  
[Download-Link]

- f) All clothing items must be provided with a description and size information.
- g) Individual parts or accessories of an article or set (headbows, berets, etc.) of any kind must be attached to the main article in such a way that they cannot be lost.
- h) A package containing several items is counted as one item. Individual sales from the package are not permitted.

- i) Packages must be packed in such a way that they cannot be easily disassembled.
- j) Packages must be packaged in such a way that the contents are clearly visible.  
Transparent packages are considered surprise bags and are not permitted.
- k) Donations do not need to be noted on the Harajuku Dreams form.

#### 4. Pickup

The times for picking up your items can be found under Opening Hours

- a) Pickup outside these times is not possible.
- b) Collection is only possible with a valid photo ID.
- c) Pickup by a third party is only possible with an appropriate power of attorney.

#### 5. Paying out

- a) Payment will be made in cash only.
- b) For total revenues of €5 or more, a fee of 10% of the revenue will be deducted immediately.
- c) The unsold items must be collected by the seller himself.

**ATTENTION! For all goods not collected, it is assumed that the right of ownership has been given up. They are therefore considered ownerless and become the property of DoKomi in accordance with Section 958 of the German Civil Code.**

**ATTENTION! No liability is accepted in the event of theft. Liability is also excluded in the event of any damage, in accordance with Section 305 in conjunction with Section 309 No. 7b of the German Civil Code. We appeal to the honesty of all visitors!**

## Harajuku Dreams form

If you are a visitor and would like to hand in your private items of clothing (only individual items allowed!) as second-hand goods at Harajuku Dreams Bring & Buy, please use the following form:

[https://www.dokomi.de/files/B&B/HarajukuDreams/Harajuku\\_Dreams\\_Besucher\\_2025.pdf](https://www.dokomi.de/files/B&B/HarajukuDreams/Harajuku_Dreams_Besucher_2025.pdf)

If you are an exhibitor and/or remote seller and would like to hand in new goods (multiple copies up to a maximum of 5 pieces per item allowed!) at Harajuku Dreams Bring & Buy, please use the following form:

[https://www.dokomi.de/files/B&B/HarajukuDreams/Harajuku\\_Dreams\\_Remote\\_Selling\\_2025.pdf](https://www.dokomi.de/files/B&B/HarajukuDreams/Harajuku_Dreams_Remote_Selling_2025.pdf)

The grey fields in the form may only be filled out by Harajuku Dreams helpers.

The Harajuku Dreams form must be submitted in landscape format in DIN A4.

The Harajuku Dreams form must be filled out completely and legibly. This applies in particular to the address line!

The Harajuku Dreams form may only be filled out in black or blue ink.


Only the currently valid Harajuku Dreams form will be accepted .

## Harajuku Dreams labels

Please use our form to label the fashion items:

[https://www.dokomi.de/files/B&B/HarajukuDreams/HD\\_Preisschilder\\_Harajuku%20Dreams.pdf](https://www.dokomi.de/files/B&B/HarajukuDreams/HD_Preisschilder_Harajuku%20Dreams.pdf)

Tip: If you prepare your price labels at home, please use well-attached and durable labels, for example made of thick paper.

**BRING & BUY**

Name: \_\_\_\_\_

Strasse: \_\_\_\_\_

PLZ, Ort: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Telefon: \_\_\_\_\_

HD-Nr.: \_\_\_\_\_

☐ Ja, ich erkläre mich hiermit einverstanden, dass mich die Helfer des Standes "Harajuku Dreams Fashion Boutique" bezüglich meiner abgegebenen Artikel Anrufen dürfen.  
(Bitte ankreuzen)

Nr.	Artikelbezeichnung	Artikelart	Preis	Verkauft	Nr.
01					01
02					02
03					03
04					04
05					05
06					
07					
08					
09					
10					

Mit Abgabe des Formulars erkläre ich mich mit den Harajuku Dreams-Regeln der Dokomi 2024 einverstanden.

Summe: \_\_\_\_\_

abzüglich 10%: \_\_\_\_\_

Endsumme: \_\_\_\_\_


HD - Helfer: \_\_\_\_\_

verkauften Artikel erhalten habe und die Abrechnung ihre Richtigkeit hat.

\_\_\_\_\_

(Datum, Unterschrift)

Nur im Querformat Drucken!  
DIN A4

**REMOTE SELLING**

Name: \_\_\_\_\_

Strasse: \_\_\_\_\_

PLZ, Ort: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Telefon: \_\_\_\_\_

HD-Nr.: \_\_\_\_\_

☐ Ja, ich erkläre mich hiermit einverstanden, dass mich die Helfer des Standes "Harajuku Dreams Fashion Boutique" bezüglich meiner abgegebenen Artikel Anrufen dürfen.  
(Bitte ankreuzen)

Nr.	Artikelbezeichnung	Artikelart	Anzahl	Preis pro Stück	Summe	Nr.
01				Verkauft:		01
02				Verkauft:		02
03				Verkauft:		03
04				Verkauft:		04
05				Verkauft:		05
				Verkauft:		06
				Verkauft:		07
				Verkauft:		08
				Verkauft:		09
				Verkauft:		10

Mit Abgabe des Formulars erkläre ich mich mit den Harajuku Dreams-Regeln der Dokomi 2024 einverstanden.

Summe: \_\_\_\_\_

abzüglich 10%: \_\_\_\_\_

Endsumme: \_\_\_\_\_

HD - Helfer: \_\_\_\_\_

ist bestellige ich, dass ich das Geld für die verkauften Artikel sowie die nicht verkauften Artikel  
an habe und die Abrechnung ihre Richtigkeit hat.

\_\_\_\_\_

(Datum, Unterschrift)

Nur im Querformat Drucken!  
DIN A4

HD-Nummer

Artikel-Nummer

Grösse

Preis

## General Data Protection Regulation

1. For organizational reasons, only members of the Harajuku Dreams and Bring & Buy teams have access to personal data, provided that this is necessary for their work!
2. We delete personal data immediately when it is no longer required or the statutory retention period expires.
3. Personal data is only passed on to third parties due to legal obligations or by official or court order.
4. We do not support trading in personal data. Our information processing complies with the European Union's basic data protection regulations (DSGVO).



## **Additions**

### **1. No EC payment**

Due to the Bring&Buy concept, we cannot offer EC payments.

At least 90% of the income goes back to the sellers during and at the end of DoKomi. Above all, the effort and risk associated with this is not acceptable within our capacity.

### **2. No cling film**

A very useful but problematic property of cling film is that it sticks. This means that items may stick to the package or labels may be torn off your own or other items. We therefore ask you not to use cling film and instead use gift wrap. This can be purchased inexpensively from ACTION, among others. We do not accept items in cling film or we take them off sale! Do you have a good alternative to cling film and gift wrap? Then please contact us by email: [bringandbuy@dokomi.de](mailto:bringandbuy@dokomi.de)

## Permitted and prohibited items

### 1. Permitted items

- a) Only items from the Asian street fashion sector will be accepted.
- b) Only the following items of clothing will be accepted:
  - Dresses • Skirts • Tops • Pants • Socks & tights • Shoes
- c) Only the following accessories are accepted:
  - Headwear (only from established brands) • Gloves & wrist cuffs (only from established brands)
  - Jewelry (only from established brands) • Tote & bento bags (only from established brands)
  - Umbrellas (only from established brands) • Bags

### 2. Prohibited items

All clothing, accessories and novelty items not listed under point 1. Permitted items will not be accepted for sale. (Page 9)

Collaborations between brands resulting in non-fashion items will not be accepted.  
Example: BJDs, such as those from Pulip.

Other items that are excluded from sale at DoKomi in the Harajuku Dreams area:

- 1. Obviously damaged goods, non-functional or defective goods
- 2. Pirated copies, bootleg, replica
- 3. Articles that violate applicable law such as:
  - a) Articles that depict sexual acts with minors. Including Shota and Lolita (§184b StGB). This also applies if the child-looking character is of legal age according to the story!
  - b) Articles bearing swastikas or symbols that are confusingly similar to them, such as Manji or Swastika (§86 & 86a of the StGB)
  - c) Accessories with weapons and/or artificial weapons that violate the weapons law.
- 4. Articles with prints not suitable for children, for example explicit eroticism, horror, gore, depictions of self-harm, etc. You can find image examples at the end of our rules. (Page 8)
- 5. Food or perishable goods (e.g. contact lenses, make-up, etc.)



6. Packaged items where it is not clear what is being sold with them. For example: Lucky bags and surprise bags
7. Wigs
8. Adult items or items with adult prints. (Examples page 8)
9. Articles unrelated to the topic without direct reference to Asian street fashion
10. Mooks and brand books, as well as fashion magazines
11. Gifts from Mooks or fashion magazines that fall into one of the categories listed under point 1. Permitted items may only be sold individually and not in a set with a magazine or Mook.
12. Cosplays, anime & manga, Disney and Sanrio items. Exceptions can be found below our rules with picture examples. (Page 10)

If you have any questions or concerns, please contact [fashion@dokomi.de](mailto:fashion@dokomi.de).

We generally reserve the right to exclude items from sale without giving reasons!

## Examples

### Adult items that cannot be sold at Harajuku Dreams:

Themes not suitable for young people include:

Self-harm, injections, pills, Horror, body horror, blood, gore, corpses, injuries Nudity, sexual connotations (Ahegao), obscene terms or requests



#### Example 1

Cat Romance x Junji Ito Collection, nudity, body horror, corpses



#### Example 2

Sex Pot Revenge, Sexual connotation (Ahegao), injuries (knife, strangulation, bullet hole)

## Novelty Items that cannot be sold at Harajuku Dreams:

Novelty items that do not fall into the items listed under Category 1. Permitted items, even if they comply with the street fashion rules.

Examples are: Buttons, stationery, key rings, bag charms, plush mascots, tableware, mirrors



## Examples of exceptions that can be sold in the area:

Cosplay, anime or manga items will not be accepted!  
An exception will only be made if they come from an established, high-quality street fashion brand and it is an official collaboration.



Disney and Sanrio items are not accepted.  
An exception will only be made if they come from an established, high-quality street fashion brand and it is an official collaboration.

